

WORKING WITH MESINFOS



PARTNERS

- > Large companies holding personal data and ready to share it with their customers.
- > Business associations, innovation clusters, etc., wishing to help their constituents to take part in the personal data paradigm shift.



INNOVATORS & DEVELOPERS

- People will mostly benefit from their personal data through applications and services.
- > Startups : test your apps and show your skills in a new field !
- > Designers, developers : express and try out your innovative ideas !
- > Show the world what you can do !

KEEP UP TO DATE WITH MESINFOS, TAKE PART IN ITS EVENTS AND CONTESTS

<http://mesinfos.fing.org/>

CONTACT

Marine Albarède - malbarede@fing.org
Renaud Francou - rfrancou@fing.org



“ If we have data about you, you have it too...
To use however you like! ”

The MesInfos project explores what might happen if the companies and administrations holding personal data started sharing it with the individuals concerned.

A project powered by Fing and ...



La Fing is supported by...



OCTOBER, 2013 - FEBRUARY, 2014

WWW.MESINFOS.FING.ORG

MESINFOS THE PROJECT

01

HOW TO EMPOWER INDIVIDUALS BY RETURNING THEM THEIR PERSONAL DATA, WHILE CREATING VALUE FOR ALL PLAYERS ?

For decades, companies and administrations have built ever more efficient means with which to capture, store and process customer and user data.

Yet individuals derive no real benefit from this: neither information, nor knowledge, nor new skills.

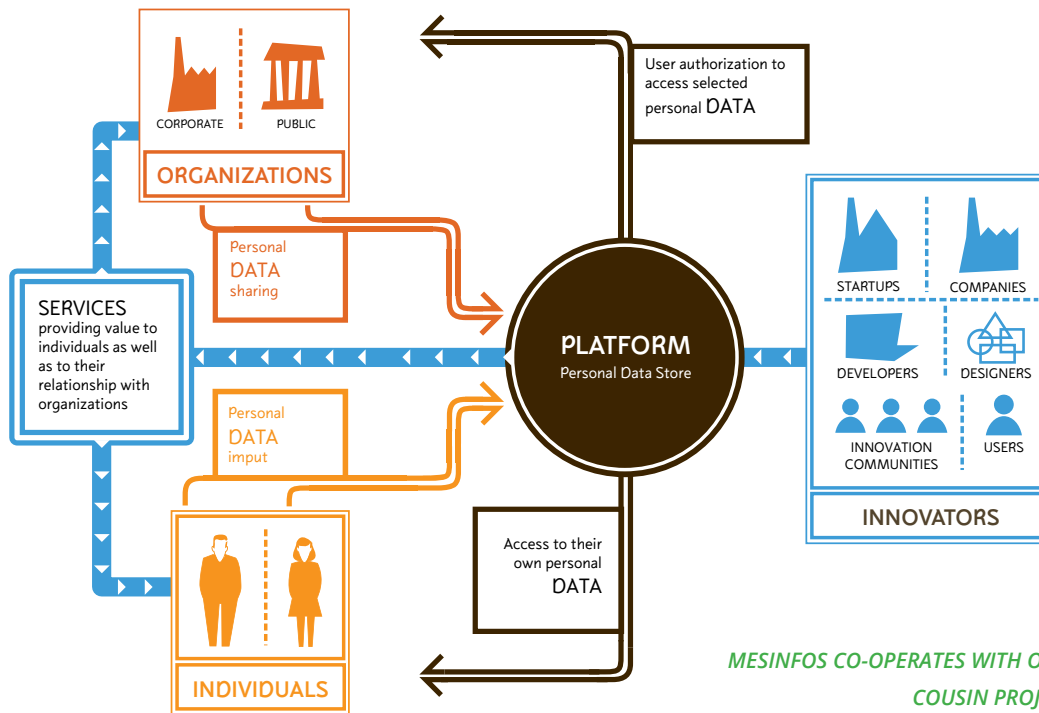
MesInfos will gather a core group of companies and organizations in order to explore, in an agile and practical manner, the value that individuals could derive from being empowered with their own data.

WHAT KIND OF DATA ?

Consumption / Personal finances /
Communication / Web browsing /
Mobility / Health & wellness /
Education & training / Work...

FOR WHAT PURPOSE ?

Manage one's daily life and paperwork / Control one's personal data / Improve self-knowledge / Make better, goals-based or values-based decisions / Contribute to shared knowledge...



02

MESINFOS THE EXPERIMENTATION

OCTOBER 2013 – FEBRUARY 2014

> A panel of **300 volunteer consumers** is constituted.

> On their own **"personal clouds"**, they will gather the personal data handed back by participating companies, as well as the data they chose to add by themselves.

> Several large **companies will make the data they own about their customers available to them**: AXA (Insurance), Banque Postale, Crédit Coopératif, Société Générale (Banking), Google, Intermarché (Retail), Orange (Telecom, VoD)... The data handed back to consumers will mostly be identification, profile, contract and transaction data.

> Dozens of **entrepreneurs, developers, designers, innovators...** will be invited to design, prototype and test apps and services that use these data to provide concrete use value to consumers. A Startup Prize contest will distinguish the best projects.

> A **continuous observation protocol** will measure the perception, expectations, difficulties and benefits for the consumers, the data holders and the apps creators.

> The results will give birth to several **publications and public outputs**.

MESINFOS CO-OPERATES WITH OTHER COUSIN PROJECTS:

> **In the UK** : Midata (<http://www.midatalab.org.uk>)

> **In the USA** : Smart Disclosure (<http://www.data.gov/consumer/page/consumer-about>)

> **VRM Community** : Vendor Relationship Management (http://cyber.law.harvard.edu/projectvrm/Main_Page)

> **The Quantified Self Community** : (<http://quantifiedself.com>)